

Project title: “Consultation of Enterprise Europe Network partners for the work programme for 2020-2021 implementation period for COSME activities - PROSME”

Contract number: 879476 — PROSME

Programme: COSME - Europe’s programme for small and medium-sized enterprises, Call COSME – COS-EEN-SGA4-2020-2021;

Duration of the project: 01.01.2020 - 31.12.2021

Total amount of the project: 1,024,580 Euro

INMA amount : 112,165 Euro

Partners involved in the project:

Coordinator : AGENTIA PENTRU DEZVOLTARE REGIONALA SUD-MUNTENIA (**ADRSM**)

Partner 2 : MINISTERUL ECONOMIEI, COMERTULUI SI TURISMULUI

Partner 3 : CAMERA DE COMERT SI INDUSTRIE PRAHOVA (**CCIPH**)

Partner 4 : AGENTIA PENTRU DEZVOLTARE REGIONALA BUCURESTI -ILFOV (**ADRBI**)

Partner 5 : FUNDATIA CENTRUL ROMAN PENTRU INTREPRINDERI MICI SI MIJLOCII (**CRIMM**)

Partner 6 : UNIVERSITATEA POLITEHNICA DIN BUCURESTI (**UPB**)

Partner 7 : ASOCIATIA CONSTRUCTORILOR DE AUTOMOBILE DIN ROMANIA (**ACAROM**)

Partner 8 : ASOCIATIA ROMANA PENTRU INDUSTRIA ELECTRONICA SI SOFTWARE (**ARIES**)

Partner 9 : SC IPA SA

Partner 10 : Institutul National de Cercetare - Dezvoltare pentru Masini si Instalatii destinate Agriculturii si Industriei Alimentare (**INMA**)

Partner 11 : CEC BANK SA

Partner 12 : SC INPULSE PARTNERS SRL

Project Responsible from INMA: PhD. Eng. Cornelia Muraru-Ionel

The overall objective of the project is to ensure access to business development services through transnational cooperation of high quality, free and easily accessible provided by Enterprise Europe Network in RO3 region (Bucharest-Ilfov and South Muntenia regions) in order to:

- increase competitiveness of entities in the RO3 region in particular SMEs and supporting their efforts to access the EU internal market and world markets;
- increase access of entities in the RO3 region, especially to transnational partnership opportunities;
- increase international competitiveness of entities in the RO3 region, especially SMEs, by creating conditions for increase of their innovation potential and capacity;
- improve skills and capacities for entities in the RO3 region, in particular SMEs, to utilize the opportunities offered by specific policies and programs of the European Union;
- increase the involvement of entities in the RO3 region, especially public consultation processes related to specific EU policies;
- create a "one-stop-shop" for business support and innovation along the entire value chain.

MAIN SERVICES OFFERED BY INMA WITHIN THE ENTERPRISE EUROPE NETWORK (EEN)

a) Organizing brokerage and company missions in order to identify potential transnational business partners, clients or suppliers, and partners within research development and innovation projects (from member countries of Enterprise Europe Network - EEN).

b) Partnership agreements (PA)

According to the subject of the cooperation, there are 3 types of partnership agreements (PA) :

- PA Business ;
- PA Technology ;
- PA Research - partnership agreement concluded within a project offer submitted within a grant program of the European Union.

c) Profiles

The purpose of the profiles is to provide support to clients of the Enterprise Europe Network (EEN) to present their business in the EEN database.

Criteria considered in the elaboration and validation of profiles:

- Clarity and coherence;
- Innovative advantages and aspects;
- Linguistic accuracy;
- Expectations in terms of transnational cooperation.

Categorii si tipuri de profile :

- Business offer, business request ;
- Technology offer, technology request ;
- Research Development request

Profiles loaded and validated in the EEN database are visible worldwide and are a key element in the successful creation of transnational partnerships.

