

Project title: Promoting SMEs through Enterprise Europe Network - PROSME

Contract number: 101052716 — PROSME

Programme: Single Market Programme (SMP), Call: SMP-COSME-2021-EEN

Duration of the project: 01.01.2022 – 30.06.2025

Total amount of the project: 2.362.252,50 Eur

INMA amount: 181.260,00 Eur

Partners involved in the project:

Coordinator: BUCHAREST – ILFOV REGIONAL DEVELOPMENT AGENCY (ADRBI)

Partners:

P2. SOUTH MUNTENIA REGIONAL DEVELOPMENT AGENCY (ADRSM)

P3. CHAMBER OF COMMERCE AND INDUSTRY PRAHOVA (CCIPH)

P4. CSR BOOTIQ SRL (CSR-BOOTIQ)

P5. ROPOT ASSOCIATION (ROPOT)

P6. MAGURELE SCIENCE PARK ASSOCIATION (MSP)

P7. NATIONAL COUNCIL OF SMALL AND MEDIUM PRIVATE ENTERPRISES IN ROMANIA ASSOCIATION (CNIPMMR)

P8. UNIVERSITY POLITEHNICA OF BUCHAREST (UPB)

P9. INPULSE PARTNERS SRL (INPULSE)

P10. 10ABILITY.EU SRL (10ABILITY)

P11. ROMANIAN ASSOCIATION FOR ELECTRONICS AND SOFTWARE (ARIES)

P12. THE NATIONAL INSTITUTE OF RESEARCH – DEVELOPMENT FOR MACHINES AND INSTALLATIONS DESIGNED FOR AGRICULTURE AND FOOD INDUSTRY (INMA)

P13. INTER-BIO ASSOCIATION (INTER-BIO)

P14. IPA SA (IPA)

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The overall objective of the project

The PROSME project aims to consolidate the competitiveness and sustainability of SMEs in the RO3 region (Bucharest-Ilfov and South Muntenia regions) to fully benefit by the opportunities offered by the Single Market and global markets for development, innovation and expansion, also providing targeted support for recovery after the crisis generated by the pandemic.

PROSME provides services with the following purposes:

- supporting the SMEs to resolve the challenges and opportunities of the Single Market, to become more aware of the requirements or challenges they may **face** in the future for their specific types of business activities, so that they can make plans (forecasts);
- inform and train SMEs about EU funding (including for research and innovation) and other available funding sources;
- to contribute to development the capacities of SMEs to become more digitized, more sustainable and more resilient;
- to assist and support SMEs for development or international expansion of activities;
- to support SMEs to express their opinions in the EC policy-making cycle.

Services

Services provided for:

- increasing awareness of the Network;
- promoting the achievements of the Network;
- increasing the visibility of the Network and its brand;
- developing the capacities of the PROSME consortium and improving the services provision methodologies and workflows;

- further development of the skills and abilities of the PROSME consortium staff to offer value-added services;
- ensuring the full participation of the PROSME consortium to the consolidation of the capacity, networking and coordination activities of the EEN.

Consulting services for clients:

- to support SMEs to better adapt and **face** the challenges of the Single Market, to become more aware of the requirements or challenges they may face in the future for their specific types of commercial activities, so that it can be planned in advance and prepare, and support to overcome the immediate barriers they face in order to do business in the Single Market
- to support SMEs to develop a better awareness of sustainability and the existing support for their transition, as well as the improvement of business models and sustainable activities;
- to inform and guide SMEs with regard to EU funding (including for research and innovation) and other funding sources for expanding their business at the international level and what they need to do to apply and/or for establish fruitful contacts with potential investors;
- to contribute to development of the capacities of SMEs to become more resilient from economic point of view;
- to advise and encourage SMEs to become innovative in terms of products and services, as well as managing their innovation processes and integrating digital technologies and processes into their business model;
- to assist and support SMEs in expanding and improving international activities;
- to support SMEs to express their opinions in the EC policy-making cycle.

Partnership services for clients

- to contribute to development of the capacities of SMEs to become more resilient from economic point of view;
- to support the SMEs to develop a better awareness of sustainability and existing support for their transition, as well as the improvement of sustainable business models and activities;
- to assist and support SMEs in expanding and improving international activities.